



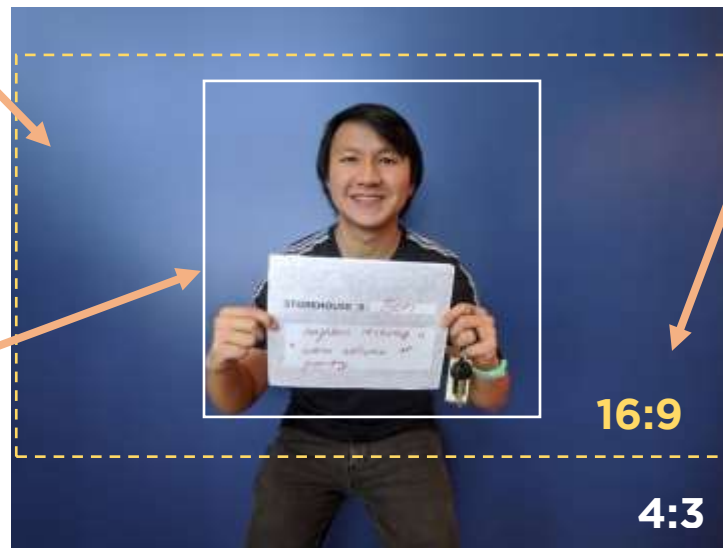
The Storehouse
OF COLLIN COUNTY



North Texas Giving Day 2020 Storehouse X You: Virtual Sign Campaign

Landscape: Since the photo will be used on a video and on social, please capture your photo in landscape instead of portrait orientation.

Center: Make sure you are in the center of the shot! We want to see your beautiful face and your sign clearly!



Safety Area: Most cell phone cameras snap photos at a 4:3 aspect ratio. Please leave enough room around your person (subject) for us to crop the image down to 16:9 for video!

Steps:

1. Download and print out the “Virtual Sign” template.
2. Complete the equation: “Storehouse X **[Your First Name]** = [Impact: How We Make a Difference Together]
3. Email the photo to **Ben Skye, Director of Communications** at bskye@thestorehousecc.org or text the photo to 972.971.7586.
4. In your email/text message, include:
 - a. Your full name.
 - b. How many years you have volunteered for The Storehouse.

Tips:

- Make sure you watch out for glare & lighting while taking the photo.
- Double check to make sure the text is readable. Use a thicker (bold) sharpie and a bright color to make the text **pop!**

Fancy Yourself a FUNdraiser?

*Giving is more **FUN** with friends and family! Activate your social network to support The Storehouse by creating a FUNdraising page. Contact Ben for more details.*